

## Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 AID-05 CEA-01 CIAE-00 COME-00 EB-07

EA-09 FRB-01 INR-07 IO-13 NEA-10 NSAE-00 OPIC-06

SP-02 TRSE-00 CIEP-02 LAB-04 SIL-01 AGRE-00 OMB-01

PA-02 PRS-01 OES-06 /091 W  
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FM USMISSION OECD PARIS

TO USIA WASHDC

INFO SECSTATE WASHDC 4559

USMISSION EC BRUSSELS

UNCLAS SECTION 01 OF 02 OECD PARIS 35888

USIA FOR IEU AND ICS

E.O.11652:N/A

TAGS: OECD

SUBJECT: THIRTIETH ANNIVERSARY OF MARSHALL PLAN

ART HOFFMAN AND I HAVE DISCUSSED WITH OECD SECRETARIAT  
OFFICIALS THE POSSIBILITY OF SUPPLEMENTING THE PLANNED  
MARSHALL PLAN 30TH SYMPOSIUM IN PARIS WITH AN EXHIBIT.

THE SYMPOSIUM WOULD BE HELD AT THE OECD IN JUNE 1977  
UNDER JOINT SPONSORSHIP OF THE GEORGE MARSHALL  
FOUNDATION AND OECD. THEME WOULD BE "FROM MARSHALL  
PLAN TO GLOBAL INTERDEPENDENCE:NEW CHALLENGES FOR  
INDUSTRIALIZED NATIONS." IT WOULD COVER INTER-  
DEPENDENCE IN INDUSTRIALIZED WORLD AND NORTH-SOUTH,  
EAST-WEST RELATIONS. 200 TO 250 WOULD ATTEND  
INCLUDING SOME MARSHALL PLAN VETERANS AND HALF DOZEN  
PAPERS WOULD BE PREPARED, DISCUSSED AND SUBSEQUENTLY  
PUT INTO A BOOK. SYMPOSIUM PLANS DISCUSSED IN FURTHER  
DETAIL UNCLASSIFIED OECD PARIS TELEGRAM 21595 SENT  
SECSTATE 23 JULY 1976.

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HIGH OECD SECRETARIAT OFFICIALS ARE VERY RECEPTIVE TO OUR EXHIBIT PROPOSAL AND WOULD COOPERATE IN BOTH PROVIDING EXHIBIT SPACE AND ANY NEEDED EXPERTISE IN HELPING WITH DESIGN. HOWEVER, THEIR 1977 BUDGET HAS BEEN CUT BY MEMBER GOVERNMENTS AND THEY SAY THEY CANNOT COME UP WITH ANY MORE FUNDS THAN THOSE ALREADY COMMITTED TO THE SYMPOSIUM MENTIONED ABOVE.

WE NOW REQUEST AGENCY AUTHORIZATION TO MAKE THE FOLLOWING SPECIFIC PROPOSAL TO THE OECD INFORMATION SERVICE:

A. FOR USE AT THE TIME OF THE OECD MARSHALL PLAN COMMEMORATIVE SYMPOSIUM IN PARIS AND FOR EXPOSURE UNDER SPONSORSHIP IN PARIS FOR A FEW WEEKS BEFORE OR AFTER THAT EVENT USIA WILL CONSTRUCT AND SHIP TO PARIS THE FIRST PART OF AN EXHIBIT. THIS PART WILL DEPICT THE CAREER OF GEORGE MARSHALL AS AN INTERNATIONAL STATESMAN, EMPHASIZING HIS MARSHALL PLAN INVITATION AND CULMINATING IN THE AWARD OF THE NOBEL PEACE PRIZE. (THE AGENCY WILL FIND FRED HADSELL, FORMER FSO AND CURRENT DIRECTOR OF THE MARSHALL FOUNDATION, EAGER TO HELP.)

B. USIA, IF THE AGENCY AGREES AND THERE IS SUFFICIENT INTEREST IN THE FIELD, COULD WITH OECD ADVICE, CONSTRUCT THE SECOND PART OF THIS EXHIBIT WHICH WILL STRESS PRESENT CONCERNS AND FUTURE TASKS OF THE OECD (ENERGY, NORTH-SOUTH DIALOGUE, RECOVERY FROM RECESSION, FIGHT AGAINST INFLATION, MULTINATIONAL ENTERPRISES, THE ENVIRONMENT.) WHILE THE EMPHASIS WILL BE PROSPECTIVE, THE EXHIBIT WILL LIGHTLY TOUCH THE ORIGINS OF THE OEEC IN THE 1940S AND 1950S AND THE

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ACTIVITIES OF THE OECD OVER THE PAST 15 YEARS.

C. THE OECD INFORMATION SERVICE WILL INFORM ALL OECD MEMBER GOVERNMENTS OF THE AVAILABILITY OF THIS TWO-PART EXHIBIT AND SUGGEST TO THEM THAT THEY MAY WISH TO HOST IT AT SOME TIME DURING CALENDAR 1977 AND ADD TO IT WHEN DISPLAYED IN THEIR COUNTRY A THIRD PART SHOWING THAT COUNTRY'S PARTICIPATION IN OECD ACTIVITIES AND OTHER ACTIVITIES UNDERTAKEN IN THE OVERALL CONTEXT OF ECONOMIC INTERDEPENDENCE. CARE WILL HAVE TO BE TAKEN, OF COURSE, THAT ANY NATIONAL CONTRIBUTIONS DO NOT DIVERGE THEMATICALLY FROM THE FIRST TWO PARTS OF THE EXHIBIT.

OBVIOUSLY, IF THE AGENCY APPROVES THIS SUGGESTION, CLOSE LIAISON WILL HAVE TO BE ESTABLISHED QUICKLY BETWEEN ICS AND THE OECD INFORMATION SERVICE. WE WOULD BE HAPPY TO FACILITATE THIS.

SUGGEST AGENCY REPEAT THIS TELEGRAM TO OECD POSTS TO UNCLASSIFIED

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SEE WHAT INTEREST THEY HAVE THIS EXHIBIT PROJECT. AT THIS POINT THEY SHOULD AVOID SEEKING TO ELICIT HOST GOVERNMENT INTEREST.

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